

Health Data Matrix

ASSOCIATION FOR HEALTHCARE
DOCUMENTATION INTEGRITY

2010 Media Kit

www.ahdionline.org

COPY deadlines

ISSUE features

MAIL OUT dates

February

Deadlines

Content: 11/16/09

Mail Out: 02/02/10

Issue Features

Industry

"The Art of Inspiration"

(Motivating & Inspiring Employees)

Clinical Medicine

Hospice/Terminal Care

April

Deadlines

Content: 01/18/10

Mail Out: 04/02/10

Issue Features

Industry

"The Patient as the Consumer"

(Patient Role in PHRs and Decision-Making)

Clinical Medicine

Infertility

June

Deadlines

Content: 03/15/10

Mail Out: 06/04/10

Issue Features

Industry

"Through the Looking Glass"

(Compliance, Transparency, and Ethics)

Clinical Medicine

Hematology/Oncology

August

Deadlines

Content: 05/17/10

Mail Out: 08/03/10

Issue Features

Industry

"How to be Sure You're Secure"

HIPAA: The New Regs

Clinical Medicine

Implants/Prosthetics/Orthotics

October

Deadlines

Content: 07/19/10

Mail Out: 10/01/10

Issue Features

Industry

"Climate Shift and Workforce 'Evolution'"

(Workforce Development and the Hybrid MT)

Clinical Medicine

Family Practice/Internal Medicine

December

Deadlines

Content: 09/20/10

Mail Out: 11/29/10

Issue Features

Industry

"The Power of 10"

(Advocacy Update Issue)

Clinical Medicine

Sleep Medicine