



AHDI-WA ADVERTISING OPPORTUNITIES

The Association for Healthcare Documentation Integrity - Washington is pleased to offer the opportunity to advertise in either the Spring Symposium or Annual Convention Program in the Fall, and/or advertising in the quarterly newsletter offered by AHDI-WA. We also offer the opportunity to place an ad on AHDI-WA's website at www.ahdi-wa.org.

EDITORIAL PROFILE: The general purpose of the Association for Healthcare Documentation Integrity - Washington's website, quarterly newsletter and Symposia Program is to inform members and registrants about credentialing, meetings of State and Local components of AHDI, continuing education opportunities, association business, and AHDI Annual Convention and Exposition. The newsletter is distributed via mail once each quarter. The program is provided to each registrant upon checking in at the AHDI-WA Registration Desk at the Spring Symposium and Annual Convention in the Fall.

NEWSLETTER AND SYMPOSIA PROGRAM ADVERTISING FEES:

Full Page: \$150 7-1/4" wide 9-3/8" high*
Half Page: \$115 7-1/4" wide 4-3/4" high*
Quarter Page: \$75 3-1/2" wide 4-3/4" high*
Business Card: \$30

*Ad sizes are NOT to exceed above measurements

WEBSITE ADVERTISING FEES:

Website Rates good for one year

Banner Size: \$125
Business Card Size: \$75
Text Link: \$25

ADVERTISING ACCEPTANCE: AHDI-WA reserves the right to decline or reject any advertisement for any reason at any time without liability, even though previously acknowledged and accepted, and/or if for any reason it becomes necessary to omit the advertisement. Acceptance of an advertisement does not mean endorsement by AHDI-WA of the products and/or services advertised, the advertising parties, or the claims made in said advertisements. The advertising party accepts full and sole responsibility for the accuracy and truthfulness of statements made in their advertisements. AHDI-WA will not knowingly accept any advertising that does not meet government regulations.

ADVERTISING MEDIUM: AHDI-WA can accept electronic files, business cards, camera-ready artwork, or hard copy in clear, sharp images. Preferred electronic files are .tif or .jpg. A PDF file is acceptable but quality is limited and cannot be guaranteed. Hard copy must be minimum 600 dpi laser print with clear, sharp images. Business cards will be copied exactly. All ads must be black and white. Photocopies, dot matrix print copies, and low-resolution laser copies will not be accepted. AHDI-WA reserves the right to refuse any advertising copy that does not meet these minimum production requirements.

NEWSLETTER AND PROGRAM ADVERTISING RATES

FULL PAGE	HALF PAGE	QUARTER PAGE	BUSINESS CARD
\$125 _____	\$115 _____	\$75 _____	\$30 _____

WEBSITE ADVERTISING RATES

BANNER SIZE	BUSINESS CARD	TEXT LINK
\$125 _____	\$75 _____	\$25 _____

TOTAL ENCLOSED: \$ _____

TO ADVERTISE SEND appropriate advertising medium as above and order form to:

Janice Niemi, AHDI-WA President
2024 SE 11th Ave, Camas, WA 98607
Phone: 360-904-1506 Fax: 360-833-9526
Email: AHDIWAPresident@yahoo.com



SPONSORSHIP OPPORTUNITIES

Sponsorship Profile: The Association for Healthcare Documentation Integrity - Washington is a volunteer professional organization. Our symposiums and annual conventions have been very successful in the past, largely due to our sponsors and loyal supporters. We encourage you to be a sponsor and maximize your company's promotional impact.

PLATINUM SPONSORS (\$750 to \$1000)

- ★ One-half page program ad
- ★ Special listing in program
- ★ A three-month link with your company logo on the AHDI-WA website
- ★ Acknowledgement in AHDI-WA newsletter and on AHDI-WA website
- ★ Announcement of sponsorship at the meeting

GOLD SPONSORS (\$500 to \$749)

- ★ One-quarter page program ad
- ★ Special listing in program
- ★ A one-month link with your company logo on the AHDI-WA website
- ★ Acknowledgement in AHDI-WA newsletter and on AHDI-WA website
- ★ Announcement of sponsorship at the meeting

SILVER SPONSORS (\$100 TO \$499)

- ★ One business card program ad
- ★ Special listing in the program
- ★ Acknowledgement in the AHDI-WA newsletter and on the AHDI-WA website
- ★ Announcement of sponsorship at the meeting

BRONZE SPONSORS (\$25 TO \$99)

- ★ Special listing in the program
- ★ Acknowledgement in the AHDI-WA newsletter and on the AHDI-WA website

DOOR PRIZE DONATIONS or BREAKFAST/LUNCH SPONSORSHIP

- ★ Special listing in the program
- ★ Acknowledgement in the AHDI-WA newsletter